

### ATTENDEES

Linda Gilbert, Kiana Newman, Jeness Rustay, Jen Klein, Runi Perkins, Karen Cook, Kathryn Marek, Jaime Castro, Trina Semaan

### BUDGET

- ~\$29K in the bank
- Mrs. Erbskorn asked Foundation to prioritize funding a sound system for the cafeteria
  - ⇒ Coach Gaddy recommends the same system we funded for the gym (~\$6k)
  - ⇒ The cafeteria already has a microphone system which seems to work well, so we agreed we should double check with Mrs. Erbskorn if this is really needed over saving the money to go towards larger expenses like the playground sun shades

### FUNDRAISING

- Tiger Cakes
  - ⇒ Huge success! 31 cakes ordered with only one email to the school, has brought in over \$700
  - ⇒ We will promote in January with a mention for Teacher Appreciation and half birthdays
- Grade Level Parent Social Events
  - ⇒ Jaime to start research on possible locations for spring

### PROJECTS

- Playground Sunshades
  - ⇒ Kathryn to pick up the process of looking into companies to start getting quotes
  - ⇒ We may need to break up the project into phases depending on cost
  - ⇒ Either as a permanent or interim solution for the upcoming hot months, we will look into purchasing extra-large sunbrellas to cover the benches, so teachers and kids have reprieve at least in some spots from the sun
- Nature Trail
  - ⇒ Boy Scouts will likely be taking on Phase II which is wood structure breakdown and removal (Karen to confirm)
  - ⇒ Foundation will fund any needed equipment like dumpster rental
  - ⇒ Suggested that Phase III, beautification and setup of the walking trail, be an Eagle Scout project which will be a longer process, but include funding and implementation

### DAVIS DASH 2022

- Overall Event
  - ⇒ Linda and Kiana are meeting with representative from Activate (online fundraising platform) to compare to our current partner, Get Movin'
  - ⇒ Get Movin' confirmed we were pre-booked for 2021 (from our 2020 event) via email with Mary George, which would carry over to 2022 since we didn't do a 2021 event, but then came back that they actually didn't have us marked down in their system for that – Kiana to confirm details so we don't leave money with them
  - ⇒ Will connect with Runi and Kathryn after Holiday Shop to see if scheduling 3 grades each over 2 days would be a good schedule for the Dash
  - ⇒ Other possibilities for scheduling could be during PE or keep on one day like before
  - ⇒ Linda will connect with Kim Garrett and Sara Rose to see if they will officially choreograph the dance for the kids to learn on the day of the event

- ⇒ Final goal amount needs to be decided, \$20k a possibility...600 kids x \$50/each = \$30k...may also get input out of meeting with contact at Activate from his knowledge of other schools' fall events
- ⇒ ***Need volunteer to help Linda with sponsors and prize donations!***
- Prizes and Incentives
  - ⇒ May need to scale back prizes and incentives to keep things manageable
  - ⇒ May take away teacher daily drawing prizes
  - ⇒ Start thinking of schoolwide goal incentives, make sure to consider 5<sup>th</sup> testing (so they can participate) – some ideas:
    - “Study Shutdown” (watch a movie)
    - Pajama Day
    - Release steps to the dance via video
    - Teachers learn and perform dance
  - ⇒ Start thinking of student prizes for registering and dollar amount increments (and finalize what increments)
  - ⇒ ***Need volunteer to help Linda with sponsors and prize donations!***

#### **OPEN POSITIONS**

- Need volunteer for Sponsorship Coordinator (or at least help for Linda)
- Can someone update the Foundation Bulletin Board in January?
- Need a volunteer to lead smaller fundraising events like spring photo session

#### **OTHER NOTES**

- Kiana will start an Instagram account for Foundation
- Will start parsing out Runi's responsibilities to ensure shadowing and coverage for next year (Marquee, Web, Social, etc.)

#### **NEXT MEETING**

- Date in agenda had a typo! **Next meeting is January 10<sup>th</sup> at 11am at the school.**